

Americare Services Group - StartupHomeCare

Competitive Edge

- 1) No Royalties. No Territory. You can start and market wherever you want! No ongoing fees or royalties. A one-time payment is all you will pay to get everything in our service agreement.
- 2) No Corporate rules over snap on businesses that drive more revenue i.e. Assisted Living Placements, Transportation Services, Medical Alert Devices, Moving Services, Household Employee Recruiting, etc.
- 3) Five days of Boot Camp Training taught by Americare Services Group Founders - people who have actually been in your shoes and started their own agency and grown it into a million dollar in annual revenue company in less than two years during a recession (launched January 2007) in a competitive market that had over 200 existing home care agencies. That's experience!
- 4) Innovative sales and marketing techniques that will get you in doors closed to others and add value to the healthcare community at the same time. We guarantee that 99% of other agencies in North America are not using these proprietary techniques.
- 5) Superior ongoing membership support. One phone call or email gets you immediate same day responses to your questions and situations. If needed, the founders also get involved in these day to day support calls.
- 6) Online Caregiver Training Academy – unlimited free access to get all your employees trained as Home Health Aides from the comfort of their own home.
- 7) Certified Senior Care Manager (CSCM) Certification – after you complete your Boot Camp Training – no extra charge. Accredited by the Association of Care Services At Home (www.acsah.org). Also, your caregivers can get their Certified Home Health Aide (CHHA) Certification at a cost of only \$100 via our online training academy and agreement with the Association of Care Services At Home.