



OWN YOUR OWN BUSINESS AND ACHIEVE YOUR DREAM

AHI Group/StartupHomeCare is North America's premier business opportunity in the non-medical home care industry. AHI Group provides entrepreneurs with a turn-key solution to owning and growing a business in one of the most dynamic and flourishing industries. AHI Group provides its members true ownership of their business vs. what a franchise offers.



AHI Group Fee: \$12,500	Franchise: \$35,000 - \$150,000
Royalty: None	Royalty: 5% of Gross Sales each year
Territory: Unlimited size	Territory: Restricted to a small territory
Five Year Cost: \$12,500	Five Year Cost: \$415,000

AHI Group offers the benefits of a franchise without the downsides

AHI Group's membership model was designed to give its members the benefits of a franchise without the downside of a franchise royalty and a small restrictive territory. Partnering with the right organization is critical to the success of any business. The senior care industry is booming. There are 45 million people over age 65 in the US – and that number will grow to 70 million by 2030. AHI Group is looking for individuals with a passion for helping others to join our unique nationwide membership organization.

The Smart Alternative: AHI Group Membership

In March 2007, AHI Group founders launched their own non-medical home care business in the most competitive home care market place in the nation – Southern California – at the beginning of a global recession. The founders were able to grow their business into a multi-million dollar operation. In 2010, AHI Group founders began helping others achieve this same success across the nation through the launch of StartupHomeCare.

The founders have created a unique business model that fits the needs they personally encountered as new home care business owners in a competitive market place. Our members get taught and personally coached/mentored by best in class senior care professionals. Our founders share the secrets of their success and give our members the unique tools necessary to beat out their local embedded competition.

Our 10 days of initial “Boot Camp” training will give you the tools necessary to get out in your community and get in doors closed to others. Our post launch day to day coaching/mentoring from our team of former home care agency business owners will help keep you motivated, triumph over your competition, and grow your business. Unlike a franchise, AHI Group does not charge its members a royalty to pay for their post launch coaching/support.

AHI GROUP WILL ASSIST YOU WITH LAUNCHING AND GROWING A SENIOR CARE BUSINESS

The Senior Care Boom

Caregivers and Aides play a crucial role in improving the quality of life for those who are not chronically ill, yet require some type of supervision and assistance. The 2000 Census reported that the value of companion services was estimated at \$6.4 billion and is expected to increase up past \$8 billion as the Baby Boomer generation continues to age. Seniors prefer to stay in the comfort of their own home; it is called “Aging in Place”.

The U.S. Census Bureau concluded that “The elder population is becoming the fastest growing segment of our country”. In 2010 the U.S. population of those aged 65 or older was 35 million strong. By 2030 that number will be 70 million. A vast majority of adult children live hundreds of miles away from their parents, making providing assistance extremely difficult.

What Services Will You Provide?

Your agency will provide: companionship, meal preparation, medication reminders, light housework, incidental transportation, errands, shopping and much more. Your Caregivers/Companions/Aides will ensure that your clients maintain their independence and happiness in the safety of their own homes.



BIG OPPORTUNITIES

AHI Group allows you to put MORE of your hard earned profits in your own pocket.

With the franchise model, the franchisor is happy to provide ongoing support. The franchisees are paying 5% or more of their gross revenue - which equates to 1/3 of their net profit - to have the right to call the franchisor and ask them questions.

With AHI Group, we provide the same support system a franchisor provides - funded by our in-house veterans pension benefits program. The end result is our AHI Group members keep hundreds of thousands of dollars more in their pocket over the lifetime of their business.

There are no name brands in the home care industry

If you were to ask a friend, "What home care agency do you recommend?" they will likely scratch their head.

If you were to ask your Doctor the same question you might get a brochure put in front of you that belongs to a home care agency who has been marketing to their office on a consistent basis. Your Doctor only knows the home care companies that have been in their office face to face.

Now ask your friend or Doctor where you can get a burger and they will likely refer you to an "In N Out" or a "Chick-fil-A" as those companies have a name brand in the food industry.



Grow Your Territory

At AHI Group, we encourage business owners to think big and to be rewarded for their efforts. AHI Group will allow you to create whatever size territory you want and expand it whenever you desire at no extra cost.

The idiom "you get out of it what you put into it" is particularly applicable to running your own business with the AHI Group membership model. There are no limits on how far and wide your business can grow (geographically and financially) because we don't have territory restrictions. Many of our existing 300 plus members have opened multiple offices across multiple states without paying any additional fees to AHI Group to do so.

How will you know how lucrative your initial territory is until you start working in it?

AHI Group allows its members the ability to "go where they get in." That's freedom!

AHI GROUP COMPETITIVE EDGE

THERE IS NO FREE LUNCH FOR A FRANCHISE OR ANYONE IN THE HOME CARE INDUSTRY.

Everyone must go out there and get noticed in their community to generate business. This is where it is very important to have something that sets you apart from the crowd. Our AHI Group in-house Veterans Pension Benefit Program sets our members apart from their competitors. An estimated 15 million elderly people across the nation can qualify for up to \$2,200 per month to help off-set the cost of an aide in their home.

Our Coaches/Mentors

We realize that our 10 days of intense initial training will not cover all the situations that will arise during your first 1-2 years in business. Having one of our assigned former home care agency owners to talk to each day will help you triumph over your challenges and stay motivated.

AHI Group Founders

As opposed to a typical franchise or homecare seminar, all initial training in AHI Group is provided by the founders of AHI Group. You will learn first hand from individuals who created a homecare agency, successfully grew it, and are now teaching others how to achieve this same success.



MEET SOME OF OUR FIVE MILLION DOLLAR CLUB MEMBERS!

Greg McCarthy, from California, joined AHI Group in 2012. With our membership system behind him every step of the way he achieved five million in annual revenue during 2017 and proudly joined our AHI Group Five Million Dollar Club. A five-minute video of Greg's home care agency is on our website.

Carol Purdu had been an independent caregiver for families for 19 years before she decided to start her own home care agency. Carol joined AHI Group in 2013 and within three years achieved the Five Million Dollars per year in annual revenue watermark and proudly joined our AHI Group Five Million Dollar Club.

Dave Ellenwood is located in Pennsylvania and came to AHI Group in 2010 with a background in sales. Dave grew his business 15x over in his first six years and won the "E&Y Entrepreneur of the Year Award" in 2016.

MUTUAL FINANCIAL MOTIVATION IS KEY TO SUCCESS

AHI Group funds its ongoing coaching/support through its in-house Veterans Pension Benefit Program. No other home care company has this capability in house and must send their Veteran Pension Benefit clients to an outside 3rd party for assistance. The 3rd party assists the Veterans get approved for the VA Pension Benefit, handles the billing, and coordinates their home care services. The 3rd party makes profit from the services they provide.

Instead of using a 3rd party, AHI Group developed an in-house Veterans Pension Benefit Program that can not only help 70% more Veterans than the 3rd party but provides the revenue AHI Group needs to fund the ongoing coaching/support of its members.

Result: AHI Group members get the backing, coaching, and support system of a franchise but without paying a royalty on their income. In addition, AHI Group is motivated to help its members get more clients in its VA Program. It's a win-win!



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